

ABSTRACT:

A rolled product of contiguous separable sheets having at least one indicium to permit visual location of the end of the roll. The rolled product comprises at least a first and second contiguous separable sheet of product wound around an axis, forming a cylindrical roll, each sheet having an outer edge positioned parallel to the longitudinal axis of the cylindrical roll. At least the first and second contiguous separable sheet of product has at least one indicium that bears a predetermined relationship when the first sheet is the outer most sheet of the rolled product. The predetermined relationship is such that a discontinuity of the indicium is likely to be formed between the outer edges of sheets marked with the indicium and the portion of the indicium which lies directly beneath the outer edge of the sheets. The rolled product can include sheets of contiguous separable product having multiple indicium.